



**Embassy of  
the Republic of Cuba  
T ü r k i y e**

Ladies and Gentlemen,

The Organizing Committee of the Havana International Fair (FIHAV) is pleased to extend a warm invitation to participate in its Fortieth Edition. This space, consolidated as one of the most prestigious of its kind in Latin America and the Caribbean, will take place from November 4 to 9, 2024, in Havana, at the ExpoCuba fairgrounds.

The occasion will have a special connotation, as we will celebrate the 40th Anniversary of the conception of the largest multi-sector trade fair in Cuba and the Caribbean, which had its origins in 1984, thanks to the vision of the Commander in Chief, Fidel Castro Ruz.

Every year, the Havana International Fair brings together thousands of businessmen from more than 700 companies and more than 60 countries from all regions of the world. As in previous editions, this November, national and foreign exhibitors will be able to present their exportable offers and business opportunities, in order to establish strategic alliances that contribute to the socioeconomic development of our towns.

In addition, the VII Investment Forum will be held, where the update of the Portfolio of Business Opportunities in Cuba with foreign capital will be launched, an interactive tool that assumes an increasingly local focus and that incorporates small-dollar projects to expand the participation of small and medium-sized companies. Likewise, we will attend business forums, new product launches, events, presentations and conferences on topics of interest to promote foreign trade and foreign investment.

With special relevance, a pavilion dedicated to the territories will once again be created where each province and the special municipality of Isla de la Juventud will present their potential and market niches.

Likewise, the delegations of each country will have the opportunity to celebrate the long-awaited National Days, moments of unique connotation that allow them to show the progress made in bilateral relations in terms of trade and investment, as well as future perspectives to deepen the ties between Cuba and the participating nations.

Now in its 40th year, this event will provide the right environment to explore new opportunities among all the actors that come together in the economic fabric of Cuban society: public companies, foreign businessmen, financial institutions, medium and small businesses, cooperatives, development projects local, Cubans residing abroad, as well as international organizations and trade facilitating institutions.

With great enthusiasm and with the expectation of obtaining results that meet the challenges that these times impose, we are pleased to invite you to celebrate with Cuba the Fortieth Edition of the Havana International Fair.

We are waiting for you with the guarantee of the daily hospitality and warmth of our people, to together explore new ways to build a more prosperous and sustainable future.

**Ricardo Cabrisas Ruiz**  
Deputy Prime Minister and Minister of  
Foreign Trade and Foreign Investment.  
President of the FIHAV Organizing Committee